

# Nivo PLUS

VALUE/NO WASTE

## The Future of Fragrance



### Less Weight, Less Freight, Less Fuel

#### The First Sustainable Scent Line Reduces Carbon and Cost.

Fragrance has always been one part Science and one part Art. Now, Chemia has added a third part ... Sustainability.

Nivo Plus is the result of over 5 years of research and development. Chemia's master perfumers and material engineers have collaborated to eliminate everything from our products that does not add value.

Nivo Plus utilizes proprietary technology to deliver fragrances that are extremely concentrated yet cost effective. This has been achieved by the analysis of over 3000 components that make up our library of fragrances.

Now, producers of any fragranced product can improve their bottom-line while maintaining their focus on environmental stewardship with Nivo Plus fragrances.

Saving money is on everybody's product development check list and with

Nivo Plus you will save in three ways.

1. Use less Nivo Plus than standard fragrance. Reduce product cost.
2. Save freight by shipping half the product and package.
3. Less is More ... no costly solvents .. better performance.

Responsible environmental stewardship and a desire to serve our customers better are the two foundations of Chemia. Nivo Plus was inspired by this passion and created to fulfill this promise.

### Sustainable Advantage

Package Minimization	1
Solvent Elimination	2
Carbon Footprint Reduction	3
Solar Powered Process	4
Sustainable Savings	5

